



Children's Hospital
New Orleans
LCMC Health



IN PARTNERSHIP WITH THE
DOWNTOWN
DEVELOPMENT DISTRICT
NEW ORLEANS



NEWORLEANS.COM



Children's Hospital New Orleans 2023 Holiday Parade

Join us on Saturday, December 2
11 am | Downtown New Orleans

The world class Children's Hospital New Orleans Holiday Parade made its debut in 2022, in partnership with Kern Studios, the Downtown Development District New Orleans, WDSU, NewOrleans.com, and many other parade partners!

Thousands of parade-goers will line the streets of downtown New Orleans to enjoy the 2nd annual event, which benefits the vital mission of Children's Hospital, on Saturday, December 2.

The parade will feature local and national television coverage, 30 holiday-themed floats, high flying helium balloons, more than a dozen dancing groups and marching bands, and an After Party with live entertainment in Lafayette Square to kickoff the holiday season in New Orleans. **You won't want to miss it!**



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Let's make holiday magic together



Get involved!

The Children's Hospital New Orleans Holiday Parade is made possible thanks to the generous support of local businesses and organizations who want to give back and spread joy throughout our community this holiday season.

Sponsorship opportunities include branded holiday-themed floats, high flying helium balloons, sponsored prop displays located throughout the parade route, as well as opportunities to sponsor our WDSU broadcast and After Party experience.

To learn more about sponsorship opportunities, please contact:

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