

Holiday Parade



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Children's Hospital New Orleans 2024 Holiday Parade

Join us on Saturday, December 7
11 am | Downtown New Orleans

Thousands of parade-goers will line the streets of downtown New Orleans on Saturday, December 7, to enjoy the 3rd annual event, which benefits the vital mission of Children's Hospital.

The parade will feature local and national television coverage, 30 holiday-themed floats, high flying helium balloons, and more than a dozen dancing groups and marching bands to kickoff the holiday season in New Orleans. **You won't want to miss it!**

The world class Children's Hospital New Orleans Holiday Parade, presented by Louisiana Office of Tourism, is made possible through partnership with Kern Studios, WDSU, New Orleans & Co., Audacy New Orleans, and many others!



Children's Hospital
New Orleans
LCMC Health



Let's make holiday magic together



Get involved!

The Children's Hospital New Orleans Holiday Parade, presented by Louisiana Office of Tourism, is made possible thanks to the generous support of local businesses and organizations who want to give back and spread joy throughout our community this holiday season.

Sponsorship opportunities include branded holiday-themed floats, high flying helium balloons, sponsored prop displays located throughout the parade route, as well as opportunities to sponsor our WDSU broadcast and hour-long Pre-Parade Telethon.

To learn more about sponsorship opportunities, please contact:

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